

SCHEME FOR AGRICULTURE AND LIVELIHOOD PROMOTION

1. Title of the Scheme

Agriculture Development and Sustainable Livelihood Promotion Scheme

2. Background and Rationale

Agriculture remains the primary source of livelihood for many rural communities. However, farmers often face challenges such as low productivity, lack of modern farming techniques, limited market access, and financial constraints. Promoting sustainable agriculture and livelihood opportunities can improve income, reduce poverty, and enhance food security. This scheme aims to strengthen agricultural practices and support rural livelihoods through training, resources, and community participation.

3. Vision

To build self-reliant rural communities with sustainable agriculture and improved livelihoods

4. Mission

To enhance agricultural productivity and create sustainable livelihood opportunities for rural families

5. Objectives

General Objective

To improve agriculture productivity and promote sustainable livelihood opportunities in rural communities

Specific Objectives

- Improve modern and sustainable farming practices
- Increase farmers' income and productivity
- Promote diversified agriculture activities

- Encourage youth participation in agriculture
 - Promote sustainable and eco-friendly farming methods
 - Strengthen market linkages for agricultural products
-

6. Target Beneficiaries

- Small and marginal farmers
 - Rural families
 - Women farmers
 - Youth interested in agriculture
 - Agricultural laborers
 - Farmer groups and cooperatives
-

7. Key Program Components

A. Agricultural Training Programs

- Training on modern farming techniques
 - Organic farming awareness
 - Soil and water conservation training
 - Crop diversification programs
-

B. Livelihood Development Programs

- Skill development training
 - Income-generating activities
 - Entrepreneurship development
 - Micro-enterprise promotion
-

C. Support for Agricultural Inputs

- Distribution of quality seeds
 - Support for fertilizers and tools
 - Demonstration farms
 - Promotion of improved crop varieties
-

D. Farmer Group Formation

- Formation of farmer groups or cooperatives
 - Strengthening collective farming practices
 - Group marketing initiatives
-

E. Value Addition and Processing

- Training on processing agricultural products
 - Food processing initiatives
 - Packaging and marketing support
-

F. Market Linkages

- Connecting farmers with markets
 - Promotion of farmer producer groups
 - Support for fair pricing
-

G. Women and Youth Empowerment

- Women farmer groups
 - Youth agribusiness training
 - Leadership development
-

8. Implementation Strategy

Step 1: Identify target villages and farmers

Step 2: Conduct needs assessment

Step 3: Organize training programs

Step 4: Provide agricultural support

Step 5: Develop market linkages

Step 6: Monitor and evaluate progress

9. Organizational Structure

Agriculture and Livelihood Promotion Committee includes:

- Program Coordinator
- Agriculture experts

- Community leaders
 - Farmer representatives
 - Volunteers
-

10. Frequency of Activities

- Monthly farmer training programs
 - Seasonal agricultural demonstrations
 - Quarterly livelihood workshops
-

11. Funding Sources

- Parish or NGO funds
- Government agricultural schemes
- Donor agencies
- CSR funding
- Community contributions

12. Budget

Sl. No	Activity	Estimated Cost (₹)
1	Baseline survey and beneficiary identification	1,000
2	Farmer training and capacity building	2,000
3	Purchase of seeds and planting materials	2,000
4	Agricultural tools and equipment	2,000
5	Vegetable garden promotion	3,000

Total Estimated Budget: ₹10,000

13. Monitoring and Evaluation

Indicators include:

- Increase in agricultural productivity
- Increase in farmer income

- Number of farmers trained
- Adoption of improved farming practices

Methods include:

- Field visits
 - Progress reports
 - Farmer feedback
-

14. Expected Outcomes

- Improved agricultural productivity
 - Increased income for rural families
 - Adoption of sustainable farming practices
 - Empowered farmer groups
 - Strengthened rural economy
-

15. Sustainability Plan

- Formation of farmer cooperatives
- Training of local farmer leaders
- Continuous agricultural education
- Community ownership of programs

16. Conclusion

The Agriculture and Livelihood Promotion Scheme will strengthen rural development by improving agricultural practices and creating sustainable livelihood opportunities. It will enhance the economic stability of rural families and promote long-term agricultural growth.